



**FOR ADDITIONAL
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FOR IMMEDIATE RELEASE:

**PRESS
RELEASE**

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Why Should You Pay More When You Graduate?

BUFFALO, NY – RLTP has changed its prices! We now have four categories: General Admission, Seniors, Under 30, and Students. We have also changed ‘Free Student Thursdays’ to ‘Talkback Thursdays.’

RLTP is committed to engaging a new and youthful audience in the Western New York community that will respond to a truthful and full-frontal presentation of our world in original and imaginative ways. As part of this mission we try to keep prices as low as possible to allow theatre to be more accessible to younger audiences.

We will now offer “Under 30” tickets to anyone under thirty for only \$15. Now you can enjoy theatre while trying to pay back your student loans! And for those students still incurring those loans we have cut prices in half. Now student tickets are only \$10!

Because of these changes we have altered some of our programming. ‘Free Student Thursday’ will be replaced by ‘Talkback Thursdays.’ Every Thursday members of the cast and/or the playwright take audiences questions after the show. We would like to open up this discussion beyond just students to all of our audience members. However, we have not done away with our student program entirely, tickets for students are only \$5 every Thursday!

That means our new prices are as followed: \$25 General Admission, \$20 Seniors, \$15 Under 30, \$10 Students (\$5 Students on Thursdays).

Road Less Traveled Productions is located inside the Market Arcade Film & Arts Centre, 639 Main Street. RLTP’s box office is located at the Washington Street entrance of the Market Arcade. Secure parking is available on Washington Street and the price of parking will be refunded at the Box Office with a valid parking stub.

For information and reservations, please visit www.roadlesstraveledproductions.org or call the box office at **(716) 629-3069**. Also check out RLTP’s Myspace page at www.myspace.com/RLTPbuffalo and our Facebook group at <http://canisius.facebook.com/group.php?gid=5424232695>

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Scott Behrend, Executive/ Artistic Director
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